

PAKISTAN TELEVISION CORPORATION LIMITED

Ref. # PTV/HQ/ITD/Tender-2025/LiveStreaming/05

PRE-QUALIFICATION AND PRICE TENDER

PTV Channels Live Streaming for YouTube

Pakistan Television Corporation Limited invites Technical and Financial proposals through e-Pak Acquisition and Disposal Systems (ePADS) as per PPRA Rule 36-(b) (Single Stage – Two Envelops) from well-reputed suppliers/firms, registered with Income Tax and Sales Tax Departments and who are on Active Taxpayers List of the Federal Board of Revenue for the provision of PTV Channels Live Streaming for Website & YouTube.

The objective is to ensure uninterrupted, high-definition (HD) live streaming of PTV's Channels with 24/7 operational support and maximum uptime reliability.

The tender requirements along with complete Specification, Terms & Conditions and selection criteria can be downloaded from PTVC/PPRA Websites. The bids should be uploaded through EPADS on or before 11.06.2025 till 11:00 AM. The technical bids will be opened at 11:30 AM on the same day in the presence of the bidders or their authorized representatives who may wish to attend.

PTVC reserves the right to accept or reject any or all the bids/proposals without assigning any reason as per PPRA clause 33.

(MUHAMMAD BEHZAD BARLAS)

Deputy Controller (I.T)
Information Technology Division
PTV HQrs Office, Islamabad
Phone: 051-9077199

PAKISTAN TELEVISION CORPORATION LLIMITED

TERMS & CONDITIONS



PTV Channels Live Streaming for YouTube

TERMS & CONDITIONS:

- The bids/proposals must be submitted through e-PADS as per PPRA specified procurement method 36 (b) Single Stage Two Envelopes on or before 11-06-2025 by 11.00 AM. The Bids will be opened on the closing day at 11.30 AM. Late proposal for any reason whatsoever will not be entertained.
- The firm must be having a registered office in Pakistan, Company registration certificates, valid NTN, and GST, as perquisites for eligibility to participate in the bidding process.
- 3) Modification, overwriting or cutting in the quotation or price will lead to rejection of bid.
- Participating firms should have their head-end setup fully operational and already receiving signals of all PTV TV Channels.
- The Firm will responsible for transcode & upstream TV Channel signals to YouTube recommended format, directly from its head-end facility.
- The Firm will arrange maximum possible bitrate RTMP stream to YouTube.
- Scope of Work: The selected vendor will provide end-to-end live streaming services, including but not limited to:
 - a) Streaming: High-quality signal transcoding and streaming to YouTube in compliance with platform recommendations.
 - Support: 24/7 monitoring and technical support through multiple channels (live chat, email, phone).
 - c) Availability: 99.999% uptime availability of live stream for official YouTube Channels.
 - d) Deployment of failover systems to prevent interruptions.
 - e) Regular performance reporting and analytics.
- 8) All prices must be quoted in Local Currency, inclusive of all applicable taxes, such as GST, Income Tax and Custom & Excise Duties etc.; otherwise, it will be assumed that the prices include all the taxes. PTV will not be responsible for any cost due to changes in tax rate by the Local or Provincial or Federal Government of Pakistan, at any time.
- The original bid security (refundable) of Rs. 43,200/- in the form of "Pay Order"/ "Demand Draft"/ "CDR" in favor of "Pakistan Television Corporation Limited". The scanned copy of the draft is required to upload through ePADS and hard copy along with the bidding proposal must be submitted physically to "Chairman Senior Tender Committee" on or before the closing time of the tender. The bid without bid security or less than prescribed value will be rejected. Personal cheque/cash is not acceptable.
- The proposal must be valid for a period of 60 days from the date of opening.
- Provide affidavit on stamp paper that firm is not defaulter/blacklisted by any government institution and integrity pact duly signed & stamped by the firm.
- 12) The successful firm will have to sign an agreement (SLA & Contract) with PTVC valid for a period of three years and renewable on same terms and conditions, if PTVC desires.

Annexure-B

EVALUATION CRITERIA FOR TECHNICAL PROPOSALS

SL. #	CRITERIA								
(A)	COMPANY PROFILE:								
(i)	Number of years in delivering Live Streaming Services; (a) 05 years 30 Points (b) 03 years 15 Points (c) Less than 06 years will not be considered								
(iii)	Previous work with broadcasters, media houses, or government entities.								
(B)	COMPETENCE FOR SERVICE MANAGEMENT AND SKILLED TEAM								
(i)	Availability of infrastructure for downloading satellite signal for IPTV or OTT distribution. (headend for handle encoding, multiplexing, and modulating signals for distribution over IP networks).								
(ii)	Staff to Manage 24/7 Services: (a) 01 Streaming Engineers / Expert (b) 02 Cloud / Server Administrators (c) 02 CDN / eCDN Expert (d) 02 Server Security Expert (e) 02 Technical Support / DevOps Specialists 20 Points 20 Points 20 Points 20 Points 20 Points 20 Points 20 Points	100							
	(Attach relevant authenticated documents)								
(C)	UNDERSTANDING THE REQUIREMENTS OF PTVC								
(i)	Bidder must establish through submitted documents and write-ups that it has an understanding of PTV requirements and shall submit its detailed plan for PTV Channels Live Streaming for Website & YouTube.								
(D)	SUPPORT AND SERVICE CAPABILITY								
(i)	Bidder must submit a letter of commitment / affidavit on registered stamp paper duly attested by notary public for 365/24/7 prompt support.								
(ii)	Clearly defined support and escalation procedures in place.								
	Total Points	600							
	Qualifying Points	480							

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